



WLS-TV CHICAGO  
190 NORTH STATE STREET  
CHICAGO IL 60601

Acknowledgment of Agreement Between WLS-TV CHICAGO and

DATE: 11-02-2012 PAGE: 1 of 2

NATIONAL MEDIA RESEARCH PLANNING &  
PLACE - 3736  
ATTN: KRISTY MORAN  
815 SLATERS LANE  
ALEXANDRIA VA 22314

Contract No 395067	Contract Dt 08-07-2012	Revision Dt 11-01-2012	Rev# 1	Advertiser NRCC-INDEPENDENT EXPENDITURE	Brand NRCC IE 2012	Product Code POLITICALS								Station/Market WLS - CHICAGO						
Agency Est# 155 426 2964			CMS # 240848	Sales Office PHILADELPHIA	Account Executive D. PARKER	Start Date 11-05-2012	End Date 11-06-2012	Billing M (Broadcast Month, Cycle 1)							Package N	Contract Title 240848				
Line	Start Date	End Date	Time Period	Description				RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
			Agency CPE: C : 155 P : 426 E : 2964																	
1	11-05-2012	11-05-2012	11:00AM - 12:00PM	DAYTIME/ NEWS: 11-12NOON DAYTIME M-F (5516				1	30	1							1	1,000	1	1,000.00
2	11-05-2012	11-05-2012	03:00PM - 04:00PM	DAYTIME/EF : KATIE COURIC EFF: 9/10 (5517)				1	30	2							2	1,500	2	3,000.00
3	11-05-2012	11-06-2012	09:00AM - 10:00AM	DAYTIME: WINDY CITY LIVE 9-10A M-F EFF: 5/26-				1	30	1	1						2	875	2	1,750.00
4	11-05-2012	11-06-2012	05:00AM - 06:00AM	MORN NEWS: 5-6A M-F (5510)				1	30	1	1						2	700	2	1,400.00
5	11-05-2012	11-05-2012	12:00PM - 01:00PM	DAYTIME:M-F: 12NOON-3P (5515)				1	30	1							1	1,250	1	1,250.00
6	11-05-2012	11-06-2012	07:00AM - 09:00AM	MORN NEWS/GMA: 7-9A M-F (5512)				1	30	1	2						3	1,900	3	5,700.00
7	11-05-2012	11-05-2012	04:00PM - 05:00PM	EARLY NEWS M-F 4-5P (8499)				1	30	1							1	2,000	1	2,000.00
8	11-05-2012	11-05-2012	05:00PM - 05:30PM	EARLY NEWS: 5-530P M-F (5519)				1	30	1							1	2,900	1	2,900.00
9	11-05-2012	11-05-2012	11:04PM - 12:08AM	LF: JIMMY KIMMEL: 1104PM-1208AM EFF: 9/12-TF				1	30	1							1	950	1	950.00
10	11-05-2012	11-06-2012	06:00AM - 07:00AM	MORN NEWS: 6-7A M-F (5511)				1	30	1	1						2	1,800	2	3,600.00
11	11-05-2012	11-05-2012	10:35PM - 11:04PM	LF/NEWS: NIGHTLINE: M-F 1035-1104P (5527)				1	30	1							1	2,600	1	2,600.00
12	11-05-2012	11-05-2012	06:30PM - 07:00PM	ACCESS: WHEEL M-F 628P-7P (5525)				1	30	1							1	4,300	1	4,300.00
13	11-05-2012	11-05-2012	06:00PM - 06:30PM	EARLY NEWS: 6-630P M-F (5524)				1	30	1							1	3,800	1	3,800.00
14	11-05-2012	11-05-2012	10:00AM - 11:00AM	DAYTIME: THE VIEW 10-11A M-F (5514)				1	30	1							1	3,000	1	3,000.00
15	11-05-2012	11-05-2012	10:00PM - 10:35PM	LN ORBIT:NEWS M-F1000-1035P;SU 1000P-1100P				1	30	1							1	6,000	1	6,000.00

This agreement is subject to the terms and conditions indicated above.

Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood



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			Agency CPE: C : 155 P : 426 E : 2964																	
																	Contracted Gross Total:		21	43,250.00
																	Actual Gross Total:		21	43,250.00
																	Agency Commission:			0.00
																	Net Total:			43,250.00
Month/YR			Preempted		Made Good		Contract Total		Adjustments							Actual Total				
Nov 12			0.00		0.00		43,250.00		0.00							43,250.00				
TOTAL			0.00		0.00		43,250.00		0.00							43,250.00				

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